



London, 6 May 2022

Effecta Compliance ranked first for 'Best Advisory Firm - Client Service' in the HFM European Service Awards 2022 in first year of trading

Effecta Compliance Limited ("Effecta") is delighted to announce that we have been awarded 'Best Advisory Firm – Client Service' at the prestigious HFM European Services Awards ceremony held at the iconic Victoria & Albert Museum in London. The HFM awards were established fifteen years ago to recognise and reward service providers who have demonstrated exceptional client service, innovative product development and strong and sustainable business growth. Effecta has now established its position as part of this exclusive community.

The result recognises how quickly Effecta has established itself as a leading boutique compliance advisory firm, whose primary focus is its clients and providing the best advice for them. Because of this focus, Effecta has rapidly become the go-to firm for financial services companies looking for a consultant who wants to work in partnership to achieve pragmatic compliance solutions.

Clare Curtis, founder and CEO of Effecta, commented "In just over twelve months, the ethos Effecta has brought to the market has proven to be the key to our success, putting client needs first, providing professional and practical advice and working in partnership "the way compliance should be". It's also about our team of professional compliance experts who believe in the value we add to our clients' business and work hard to ensure the best advice and outcomes for our customer base."

Jonathan Currie, Executive Director added "We are delighted to have won this award having only been in operation for just over twelve months and being up against some well-established and industry recognised consulting firms. The award recognises the hard work and dedication put in by all the Effecta team and the recognition from of our clients. Thank you to all of our customers and to HFM for recognising our services"

About Effecta Compliance

Established in 2021, and one of the fastest growing regulatory consultancies in London, Effecta Compliance has established itself as a provider of bespoke regulatory advice, assisting hedge funds, asset managers, broker dealers and investment banks with comprehensive advice and solutions based on international expertise and local experience.

Effecta operates from offices in both London and Dubai.

Clare Curtis

Chief Executive Officer

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