



UAE, 11 May 2022

Effecta Compliance - the UK award-winning compliance consultancy - opens first overseas office in the Dubai International Financial Centre (“DIFC”)

Effecta Compliance Limited (“Effecta”), an award winning London based compliance advisory firm who was recently awarded ‘Best Advisory Firm – Client Service’ at the prestigious HFM European Services Awards, has opened a first office in the UAE. Effecta Compliance Middle East Limited (“Effecta ME”) opens its doors to financial services clients in the UAE from 11 May 2022.

Since opening, Effecta has established itself as a leading boutique compliance advisory firm, with its primary focus being the provision of value-added services to financial services firms. Due to this focus, Effecta has rapidly become the go-to consultancy firm in the UK for clients looking for a compliance consultant who can work in partnership with them to achieve their goals. Effecta’s practical approach enables firms to implement achievable and robust compliance solutions.

Clare Curtis, founder and CEO of Effecta, commented “Having worked in the UAE for over fifteen years I know what amazing opportunities there are for international service firms in the region. Opening in the DIFC is the natural next step for us, with good relationships with clients already based in the region. Effecta’s ethos of putting clients first has proven to be the key to our success in the UK and we now wish to replicate this service in the UAE. In order to do this, we have employed expert compliance consultants who have both international experience and local knowledge, who believe in the same ethos of providing professional, value-add services to our UAE clients.”

Jade Ashpole, Managing Director of Effecta ME added “I am delighted to be joining Effecta ME and look forward to building on the excellent momentum that Effecta has generated in the UK. Working in the compliance consultancy industry for over six years here in the UAE, I’ve seen tremendous growth in the region and in the regulatory environment. Financial services firms need compliance consultants who not only understand the regulatory requirements, but who can provide pragmatic advice that supports firms to grow. I am very confident that building a presence in the UAE will enable Effecta ME to deliver this service.”

About Effecta Compliance

Established in 2021, and one of the fastest growing regulatory consultancies in London, Effecta Compliance has established itself as a provider of bespoke regulatory advice, assisting hedge funds, asset managers, broker dealers and investment banks with comprehensive advice and solutions based on international expertise and local experience. Effecta operates from offices in both London, UK and Dubai, UAE.

Clare Curtis

Chief Executive Officer

ccurtis@effectacompliance.com

Jade Ashpole

Managing Director

jashpole@effectacompliance.com